

TO ACHIEVE IN 2040

**TOBACCO
FREE**

GENERATION

2023

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9TH EUROPEAN CONFERENCE
ON TOBACCO OR HEALTH

MADRID APRIL 26TH-28TH

XIII CNPT NATIONAL CONGRESS

Auspiced by:



Hosted by:









Date: From April 26th to April 28th, 2023

Duration: Two and a half days

Venue: IFEMA – Madrid

Activity Types

-  Ceremonies
-  Plenary
-  Roundtables
-  Parallel Sessions
-  Poster Sessions
-  Oral Communications

DAY 1

8:00 – 9:30

REGISTRATION

9:30 – 10:15



PLENARY HALL - OPENING CEREMONY

10:15 - 11:00



PLENARY HALL - Keynote Lecture: The FCTC after 20 years... Does it still respond to challenges of tobacco control and public health?

Chaired by: J.M Martin-Moreno, Chair of the 9th ECToH Madrid 2023 Scientific Committee & Board Member of the Spanish Association Against Cancer.

Co-chaired by: Rui Medeiros, President of the 9th ECToH Madrid 2023 & President of the Association of European Cancer Leagues (ECL).

Speakers:

- Haik Nikogosian, Senior fellow, Global Health Centre, the Graduate Institute of International and Development Studies in Geneva.

11:00 – 11:30

COFFEE BREAK

11:00 – 11:30



GENERAL PAVILION - Poster Sessions

11:30 – 13:00



PLENARY HALL - FCTC compliance and monitoring from different perspectives:

Chaired by: Angela Ciobanu - Technical Officer Tobacco Control, WHO European Office for Prevention and Control of Noncommunicable Diseases (NCD Office).

Speakers:

- Roland Driee, Vice-president representing the European Region, Bureau of the Conference of the Parties (COP), WHO Framework Convention on Tobacco Control (FCTC) & Director for International Affairs at the Ministry of Health, Welfare and Sports in the Netherlands.
- Luk Joossens, Special Advisor, Smoke Free Partnership, International expert on illicit tobacco trade.
- Pilar Aparicio, Director General for Public Health, Ministry of Health of Spain.
- Frances O'Donovan - Head Coordinator, Joint Action on Tobacco Control 2 (JATC2).
- Marc Willemsen, Scientific Director of the Netherlands Expertise Center for Tobacco Control at the Dutch Trimbos Institute.

13:00 – 14:00

LUNCH

14:00 – 14:30



GENERAL PAVILION - Poster Sessions

14:30 – 15:30 ■ **PLENARY HALL – CNPT National Congress: Nicotine and THC interaction: How does it influence the risk of addiction?**

Chaired by: Francisco Pascual, CNPT Board Member, Socidrogalcohol Association.

Speakers:

- *Rafael Maldonado, Cádiz University.*

14:30 – 15:30 ■ **ANNEX HALL 2 - Some inspiring experiences towards tobacco control in the world**

Chaired by: To be confirmed.

Speakers:

- *Hanne Vibjerg, Senior Advisor, Danish Health Authority.*
- *Daniëlle Arnold, Policy Advisor, Health Funds for a Smokefree Netherlands*

14:30 – 15:30 ■ **ANNEX HALL 3 - Taxes & Transborder commercialization**

Chaired by: Dr. Francisco Rodríguez Lozano, former President European Network for Smoking and Tobacco Prevention (ENSP).

Speakers:

- *Marta Trapero-Bertrán, Health Economist and Associate Professor at Universitat Internacional de Catalunya (UIC).*
- *James Robert Branston, Senior Lecturer in Business Economics at the University of Bath, School of Management.*
- *Lilia Olefir, Director, Smoke Free Partnership.*
- *Ángel López Nicolás, Professor of Applied Economics at the Polytechnic University of Cartagena (UPCT).*

14:30 – 15:30 ■ **ANNEX HALL 4 - Industry interference & publicity**

Chaired by: Mervi Hara, Action on Smoking and Health (ASH) Finland.

Co-chaired by: Astrid Knudsen, Danish Cancer Society.

Speakers:

- *Laura Graen, Research Associate at the German Cancer Research Centre (DKFZ) and freelance consultant.*
- *Yannick Romero, Knowledge and Advocacy Manager at the The Union for International Cancer Control (UICC).*
- *Emmanuelle Béguinot, Director of the Comité National Contre le Tabagisme (CNCT) France.*
- *Allen Gallagher, Research Co-ordinator for the Tobacco Control Research Group (TCRG), University of Bath.*

14:30 – 15:30 ■ **ANNEX HALL 5 - Tobacco Cessation**

Chaired by: Kristin Byrkje, Vice President Smoke Free Partnership.

Speakers:

- *Cristina Martínez, Senior Researcher at the Catalan Institute of Oncology and Associate Adjunct Professor at University of California, San Francisco.*
- *Magdalena Cedzynska, Director of the Smoking Cessation Service at the Maria Sklodowska-Curie National Research Institute of Oncology and member of the Advisory Board of the International Network of Women Against Tobacco (INWAT) Europe.*
- *Charlotta Pisinger, Clinical Professor of Social Medicine, University of Copenhagen and Chairman for the European Union Respiratory Society.*
- *Robert West, Professor Emeritus of Health Psychology at University College London, UK.*

14:30 – 15:30 ■ **ANNEX HALL 6 - Resource Mobilization & Intersectoral Collaboration**

Chaired by: Dr. Jorge del Diego, Director General of Public Health and Pharmaceutical Management of Junta de Andalucía.

Speakers:

- *Leslie Rae Ferat, Executive Director, Global Alliance for Tobacco Control (GATC).*
- *Adriana Blanco Marquizo, Head of the Secretariat of the WHO Framework Convention on Tobacco Control (FCTC).*
- *Alison Cox, Policy and Advocacy Director, NCD Alliance.*

15:30 – 16:00 **COFFEE BREAK**

16:00 – 17:00 ■ **PLENARY HALL – The art of scientific publication applied to the field of tobacco prevention and control**

Chaired by: Rui Medeiros, President of the 9th ECToH Madrid 2023 & President of the Association of European Cancer Leagues (ECL).



Co-chaired by: J.M Martin-Moreno, Chair of the 9th ECToH Madrid 2023 Scientific Committee & Board Member of the Spanish Association Against Cancer.

16:00 – 17:00 ■ **ANNEX HALL 1 & 2 – CNPT National Congress (only in Spanish)**
Challenges in tobacco prevention in Spain

Chaired by: Regina Dalmau, Spanish Society of Cardiology.

Speakers:

- *Susana Redondo, Head of the Evaluation and Prevention of Drugs Consumption Unit. Castilla and León Government. Associate Professor at Valladolid University.*
- *Yoana Monzonis, Head of the Unit for the Community Prevention of Addictions. City Council of La Vall d'Uxo.*
- *Adelaida Lozano, Public Health Administration. Región de Murcia.*

- 16:00 – 17:00  ANNEX HALLS 3-6 - Oral Communications of selected abstracts
- 17:00 – 19:00  PLENARY HALL - AECC Cancer observatory, Youth Mobilization & ECL Young Professional Awards

Speakers:

- *Laura Reboul, Climate Activist, Greenpeace.*
- *Jasmina Cekric, Vice President, Institute for community development PROI.*

DAY 2

09:00 – 09:45 ■ **PLENARY HALL – Keynote Lecture: Social inequalities in tobacco use: containing the inevitable**

Chaired by: Iveta Nagyova, President, European Public Health Association (EUPHA).

Speakers:

- *Anton Kunst, Professor of Social Epidemiology and Deputy Head of the Department of Public and Occupational Health at the Amsterdam University Medical Centre.*

09:45 – 11:00 ■ **PLENARY HALL - Groups most affected by tobacco use and its consequences. Consumption according to vulnerability level**

Chaired by: Rosa María Urbanos – President, The Spanish Society of Public Health and Health Administration (SESPAS).

Speakers:

- *Manuel Franco, Associate Faculty, Universidad de Alcalá (UAH) and Adjunct Faculty at Johns Hopkins Bloomberg School of Public Health and the City University of New York CUNY Graduate School of Public Health.*
- *Christian Gil-Borrelli, Coordinator of ISOSCELES, a research group dedicated to making visible the health needs of LGTBIQ people in Spain and Coordinator of SIVIVO a pioneering project in addressing hate violence from the healthcare field.*
- *Daniel La Parra, expert member at the Spanish State Council of Roma People and former Director of the World Health Organization Centre on Social Inclusion and Health.*

09:45 – 11:00 ■ **ANNEX HALL 1 & 2 – CNPT National Congress (only in Spanish)**
New concerns, new contributions in tobacco cessation in Spain

Chaired by: Leyre Gaztelurrutia, CNPT Secretary General, Spanish Society of Community Pharmacy.

Speakers:

- *Regina Izquierdo, Board Member, Spanish Society of Periodontics and Osteointegration (SEPA). Tobacco cessation in the periodontics services.*
- *Eduardo Olano, Spanish Society of Family & Community Medicine. New technologies for tobacco cessation in Primary Care.*
- *Cristina Macía, Treasurer of the Spanish Society of Rheumatology. Dealing with the impact of tobacco in patients with rheumatologic malignancies.*
- *Leonor Varela, Board Member, Spanish Society of Epidemiology. University of Santiago de Compostela. Tobacco and pregnancy: impact on the mother and the baby.*
- *Ana Sánchez-Prieto, President of the Spanish Society of Otorhinolaryngology and Head & Neck Surgery. Campaign “Put tobacco a zero”.*

11:00 – 11:30 ■ **COFFEE BREAK**

11:00 – 11:30 ■ **POSTER SESSIONS**

11:30 – 12:30 ■ **PLENARY HALL - Youth**

Chaired by: Adelaida Lozano Polo - Federation of Associations of Community Nursing and Primary Care (FAECAP).

Co-chaired by: Joseba Zabala Galán, Public Health Doctor at the Vitoria-Gasteiz City Council.

Speakers:

- *Juan Miguel Rey Pino, Senior Lecturer of Marketing and Market Research at the University of Granada.*
- *Marion Catellin, Director of Alliance Contre Le Tabac (ACT).*
- *Karina Mocanu, Communication Manager at European Network for Smoking Prevention (ENSP).*
- *Ariadna Feliu, Postdoctoral Fellow at the Environmental and Lifestyle Epidemiology Branch at International Agency for Research on Cancer (IARC).*

11:30 – 12:30 ■ **ANNEX HALL 1 & 2 – CNPT National Congress Sharing learnings on how to prevent addictions in youngsters** (only in Spanish)

Chaired by: Ana Furió, CNPT Board Member, Spanish Society of Family & Community Medicine.

Speakers:

- *Beatriz Martín, General Director, Fundación FAD Juventud.*
- *Belén Pardo, President of Proyecto Hombre Association Málaga.*

11:30 – 12:30 ■ **ANNEX HALL 3 - Gender approach**

Chaired by: Vidal Barchilon, coordinator of the Group on Tobacco Addiction (GAT), Spanish Society of Family and Community Medicine (SemFYC). Member of the International Primary Care Respiratory Group (IPCRG).

Co-chaired by: Lucía Gorreto, member of the Tobacco Research Group, Spanish Society of Family and Community Medicine (SemFYC). Member of the International Primary Care Respiratory Group (IPCRG).

Speakers:

- *Sofia Ravara, Board Member of the International Network of Women Against Tobacco (INWAT) Europe.*
- *Dolores Isla, Head of the Medical Oncology Department and the Thoracic Cancer Unit at the Hospital Clínico Universitario Lozano Blesa, Zaragoza, Spain. President of the Association for the Investigation of Lung Cancer in Women (ICAPEM).*
- *Isabel Nerín, Responsible of the Tobacco Unit at University of Zaragoza, Spain.*
- *Elif Dagli, Member of the tobacco control committee and chair of tobacco, smoking control and health education group of the European Respiratory Society (ERS) and chair of Health Institute Association Turkey.*

11:30 – 12:30 ■ **ANNEX HALL 4 - People Living with Disease**

Chaired by: Verónica Pérez, member of the Tobacco Group, Spanish Society of Primary Care Physicians (SEMERGEN).

Speakers:

- *Montse Ballbè, Researcher at the Tobacco Control Unit, Institut Català d'Oncologia (ICO).*
- *Russel York.*

11:30 – 12:30 ■ **ANNEX HALL 5 - Socio cultural contexts**

Chaired by: María José Peña Mateo - Family Doctor, Cardiovascular Area, Spanish Society of General and Family Physicians (SEMG).

Speakers:

- *Armando Peruga, Doctor on Public Health, University of Zaragoza, Spain.*
- *Lorena Dini, Head of Working Group Health Policy and Systems Research and Innovation at Charité, Universitätsmedizin of Berlin.*
- *Kristina Sperkova, President of MOVENDI International.*

12:30 – 13:30 ■ **PLENARY HALL + ANNEX HALL 3-5 - Oral Communications of selected abstracts**

13:30 – 14:30 ■ **LUNCH**

14:30 – 15:00 ■ **GENERAL PAVILION - Poster Sessions**

15:00 – 15:45 ■ **PLENARY HALL - Keynote Lecture: If we know that smoking kills, why do we keep smoking? Factors that influence people's behavior and how they interact with the smoking habit**

Chaired by: Lucienne Thommes, Director of the Foundation Cancer Luxembourg (FC) and ECL Board Member of the Scientific Committee in the Association of European Cancer Leagues.

Speakers:

- *José Miguel Gaona, Director of Neurosalus at the Drug and Tobacco Rehabilitation Center Expert in behavioral neurosciences and Professor at the University King Juan Carlos, Madrid.*

15:45 – 17:00 ■ **PLENARY HALL - Healthy Cities Roundtable**

15:45 – 17:00 ■ **ANNEX HALL 1 & 2 – CNPT National Congress (only in Spanish) Innovative approaches for tobacco prevention in the University setting**

Chaired by: M^a. Isabel Soteras, CNPT Board Member. Federation of Associations of Community & Primary Care Nursing.

Speakers:

- *Antoni Aguiló, President of the Spanish Network of Universities for Health. Balears University.*
- *M^a Teresa Cortés, University of Valencia.*
- *Beatriz Carabaña, Carlos III University.*

15:45 – 17:00 ■ **ANNEX HALL 3 - Emerging Products**

Chaired by: Carlos Rábade, Tobacco Group Coordinator (SEPAR).

Speakers:

- *Silvano Gallus, Head of the Laboratory of Lifestyle Epidemiology, of Mario Negri Institute in Milan.*
- *Paul Kavanagh, Consultant in Public Health Medicine with HSE Tobacco Free Ireland Programme.*
- *Helen Stjerna, Secretary-General, A non-smoking generation.*

15:45 – 17:00 ■ **ANNEX HALL 4 - Smoke-free spaces**

Chaired by: Esteve Fernández, Director of the Department of Cancer Prevention & Control and WHO Collaborating Center for Tobacco Control of the Catalan Institute of Oncology and IDIBELL in Barcelona.

Speakers:

- *Alessandra Lugo, Head of the Unit of Biostatistics for Observational Epidemiology, within the Laboratory of Lifestyle Epidemiology at Mario Negri Institute.*
- *María-José López, Head of the Evaluation and Intervention Methods Service of the Public Health Agency of Barcelona, Spain and the PI of the Policies and Programs Evaluation Group of the CIBERESP network.*
- *Sean Semple, Associate Professor at University of Stirling, Institute for Social Marketing.*
- *Mónica Pérez-Ríos, Coordinator of the tobacco working group of the Spanish Society of Epidemiology (SEE).*
- *Kira Fortune, Regional Advisor, Healthy Cities, Health Promotion and Well-being, World Health Organization (WHO).*

15:45 – 17:00 ■ **ANNEX HALL 5 - Environment**

Chaired by: Tit Albreth, Head of the Centre for Health Care, National Institute of Public Health, Slovenia.

Speakers:

- *Jon Samet, Dean of the Colorado School of Public Health.*
- *Kerstin Schotte, Medical Officer at the World Health Organization (WHO).*

15:45 – 17:00 ■ **ANNEX HALL 6 - Covid-19**

Chaired by: Wendy Yared, Director of the Association of the European Cancer Leagues (ECL).

Speakers:

- *Peyman Altan, Regional Coordinator of the WHO Framework Convention on Tobacco Control (FCTC) Europe and Head of Drug Control Unit of the Ministry of Health of Turkey.*
- *Luke Clancy, General Director of the Tobacco Free Research Institute Ireland.*
- *Constantine Vardavas, Lecturer, Department of Oral Health Policy and Epidemiology, Harvard University.*
- *Isabelle Soerjomataram, Deputy Head at International Agency for Research on Cancer of the World Health Organization.*

17:00 – 17:30 ■ **COFFEE BREAK**

17:30 – 18:30 ■ **ANNEX HALLS 3-6 - Oral Communications of selected abstracts**

18:30 – 19:30 ■ **PLENARY HALL – Thinking outside the box: Innovative Solutions**

Chaired by: Javier Ayesta, Founder of the Spanish Society of Tobacco Specialists (SEDET).

Co-Chaired by: Cornel Radu-Loghin, Secretary General, European Network for Smoking and Tobacco Prevention (ENSP).

Speakers:

- *María Sahún, Director of Business Development, Bitbrain*
- *Nacho Villoch, Technology and Innovation Expert.*

19:30 – 21:00 ■ **ANNEX HALL 1 & 2 – CNPT General Assembly (for members only)**

DAY 3

09:00 – 10:30 ■ **PLENARY HALL - All towards the smoke and tobacco-free generation**

Chaired by: Josep María Borrás, Scientific Coordinator of the Spanish Cancer Strategy for the Ministry of Health of Spain.

Speakers:

- *John F. Ryan, Acting Deputy Director General Health, Director Public health, cancer and health security, European Commission (DG SANTE).*
- *Loucas Fourlas, Member of the European Parliament (MEP) and Chair of the MEPs Against Cancer (MAC) Interest Group.*
- *Maria Neira, Director of the Department of Public Health and Environment at the World Health Organization (WHO).*
- *Pekka Puska, Professor, Finnish Institute for Health and Welfare (THL).*
- *Cary Adams, Chief Executive Officer of the Union for International Cancer Control (UICC).*

10:30 – 11:00 ■ **PLENARY HALL – Motivational Speech**

Motivational Speech – Towards a Tobacco-Free Generation

Speakers:

- *Agamroop Kaur, Youth health advocate and documentarian, Research advisor, and Board Member of Campaign for Tobacco-Free Kids.*

11:00 – 11:30 **COFFEE BREAK**

11:30 – 12:15 ■ **PLENARY HALL - Conclusions**

Chaired by: ECL - AECC - Youth Ambassadors (specific name pending)

12:15 – 13:00 ■ **AWARDS & CHARTER**

13:00 – 14:00 ■ **PLENARY HALL - CLOSING CEREMONY**

14:00 – 15:00 **CLOSING LUNCH**

Day 1

	Plenary Hall	Annex Hall 1	Annex Hall 2	Annex Hall 3	Annex Hall 4	Annex Hall 5	Annex Hall 6
8:00 - 9:30	Registration						
9:30 - 10:15	Opening Ceremony						
10:15 - 11:00	Key Note Lecture 1						
11:00 - 11:30	Coffee Break						
11:00 - 11:30	Poster Sessions						
11:30 - 13:00	Roundtable: FCTC compliance						
13:00 - 14:00	Lunch						
14:00 - 14:30	Poster Sessions						
14:30 - 15:30	CNPT: Nicotine and THC			Taxes & Transborder Commercialization	Industry Interference & Publicity	Tobacco Cessation	Resource Mobilization & Intersectoral collaboration
15:30 - 16:00	Coffee Break						
16:00 - 17:00	The art of scientific publication applied to the field of tobacco	CNPT: Challenges in Tobacco Prevention in Spain (only in Spanish)		Oral Communications	Oral Communications	Oral Communications	Oral Communications
17:00 - 19:00	Influence of Social Media in consumption (30 min) Youth Mobilization & ECL Young						
19:00							

Day 2

	Plenary Hall	Annex Hall 1	Annex Hall 2	Annex Hall 3	Annex Hall 4	Annex Hall 5	Annex Hall 6	
8:00 - 8:30								
9:00 - 9:45	Key Note Lecture 2							
9:45 - 11:00	Roundtable: Groups most affected	CNPT: New concerns in Spain						
11:00 - 11:30	Coffee Break							
11:00 - 11:30	Poster Sessions							
11:30 - 12:30	Youth	CNPT: Sharing Learnings		Gender Approach	PLWD	Socio Cultural		
12:30 - 13:30	Oral Communications			Oral Communications	Oral Communications	Oral Communications		
13:30 - 14:30	Lunch							
14:30 - 15:00	Poster Sessions							
15:00 - 15:45	Key Note Lecture 3							
15:45 - 17:00	Healthy Cities Roundtable	CNPT: Innovative approaches		Emerging Products	Smoke-free spaces	Environment	Covid-19	
17:00 - 17:30	Coffee Break							
17:30 - 18:30				Oral Communications	Oral Communications	Oral Communications	Oral Communications	
18:30 - 19:30	Thinking outside the box: Innovative solutions							
19:30 - 21:00		CNPT: General Assembly (members only)						

Day 3

	Plenary Hall	Annex Hall 1	Annex Hall 2	Annex Hall 3	Annex Hall 4	Annex Hall 5	Annex Hall 6
8:00 - 8:30							
9:00 - 10:30	All towards smoke and tobacco-free generation	Annual Consortium of the Joint Action on Tobacco Control (JATC 2)					
10:30 - 11:00	Motivational speech						
11:00 - 11:30	Coffee Break						
11:30 - 12:15	Conclusions						
12:15 - 13:00	Awards and Charter	Annual Consortium of the Joint Action on Tobacco Control (JATC 2)					
13:00 - 14:00	Closing Ceremony & Next ECToH Announcement						
14:00 - 15:00	Closing Lunch						